



# YOUR LOGO

COMPANY NAME

## INTERNET MARKETING REPORT

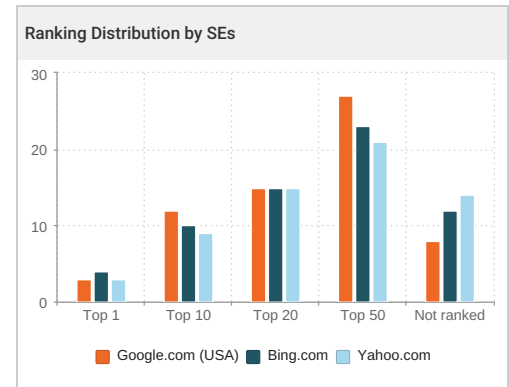
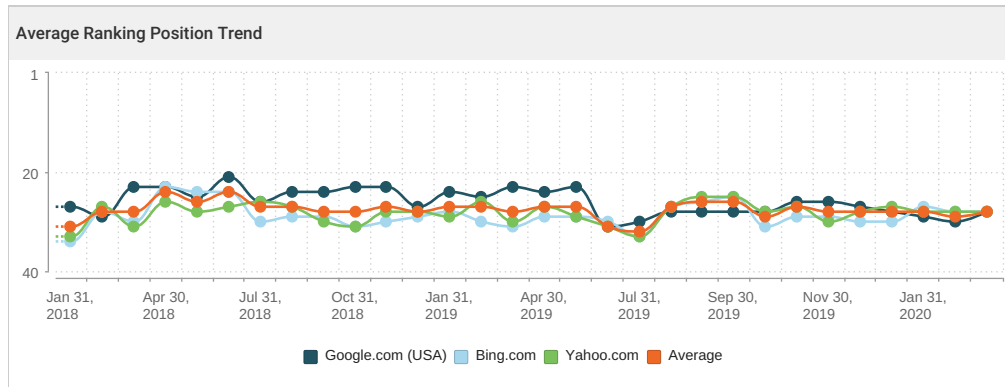
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Prepared for  
<https://emailtray.com/>

Mar 18, 2020



## My Site Rankings Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)



### Positions Compared with Previous Scan

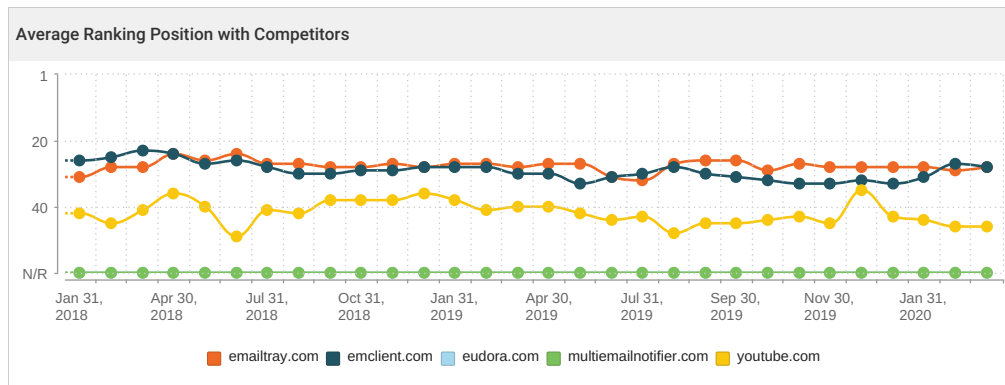
<b>23</b> Improved positions	<b>17</b> Depreciated positions
<b>9</b> Added to SE listing	<b>3</b> Dropped from SE listing

### Top 5 Dangerous Competitors

Domain	Traffic score (out of 100)	Ranked keywords in search results	Average Ranking Position
<a href="#">techradar.com</a>	95 ▲ 1	29 ▲ 1	14
<a href="#">lifewire.com</a>	86 ▼ 2	35	14
<a href="#">makeuseof.com</a>	84 ▲ 7	28	25
<a href="#">zapier.com</a>	83 ▼ 6	30	19
<a href="#">emclient.com</a>	81 ▼ 1	28	28 ▼ 1

### Top 5 Keywords by Rankings

Keyword	Google.com (USA)	Bing.com	Yahoo.com
mail notifiers	1	1	1
email notification program	1	5	4
free email notifier	1	2	2
email notification programs	2	3 ▲ 3	2 ▲ 1
email notifier	2 ▼ 1	1 ▲ 1	1



### Top 5 Moved up Keywords

Keyword	Search engine	Position
simple email app	Bing.com	31 ▲ 30
email client for windows	Bing.com	25 ▲ 17
email client for windows	Yahoo.com	25 ▲ 11
all in one email client	Google.com (US...)	37 ▲ 11
free email client	Google.com (US...)	17 ▲ 10

## My Site Rankings Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

### LEGEND:

- ▲ Positive change
- ▼ Negative change

## My Site Rankings (brief) for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report gives a brief overview of specific keywords and their position on search engine results pages.

Applied Filters

✓ Starred keywords: Starred keywords only    ✓ Compared with: the previous results (Feb 29, 2020)

Keyword (35)	Competition	Google.com (USA)	Bing.com	Yahoo.com
★ all in one email client	2,090,000,000	37 ▲ 11 	48 ▼ 18 	- 
★ android mail client	50,700,000	-	-	-
★ best email client for multiple accounts	577,000,000	- 	- 	- 
★ best email client for windows	145,000,000	47 + 	- 	- 
★ best email client for windows 10	93,900,000	-	- 	- 
★ best free email client	1,690,000,000	43 + 	- 	- 
★ best free imap email client	2,030,000	39 ▼ 2 	- ▼ 	- 
★ best simple email client	571,000,000	7 ▲ 1 	- ▼ 	15 + 
★ email client for windows and android	129,000,000	14 ▼ 3 	25 	16 ▼ 9 
★ free email client for gmail	194,000,000	37 + 	48 ▼ 3 	- 
★ free mail app for windows	595,000,000	43 ▲ 1 	41 + 	- ▼ 

My Site Rankings (brief) for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35)	Competition	Google.com (USA)	Bing.com	Yahoo.com
★ free mail client	1,190,000,000	30 ▼ 7 	18 ▼ 5 	14 ▼ 2 
★ mail client	438,000,000	- 	- 	- 
★ simple email app	2,440,000,000	4 ▲ 1 	31 ▲ 30 	34 ▼ 9 
★ the best email client	263,000,000	- 	- 	- 
★ the best email program	399,000,000	- 	- 	- 
★ windows email client	256,000,000	36 + 	31 ▲ 3 	35 ▲ 3 
★ mail notifiers	1,900,000	1 	1 	1 
★ email notification programs	626,000,000	2 	3 ▲ 3 	2 ▲ 1 
★ notifier mail	24,200,000	4 	1 	1 
★ e-mail programe	732,000,000	44 + 	27 ▼ 5 	21 ▲ 3 
★ mail notification download	307,000,000	- 	13 	13 ▲ 1 
★ email notification program	598,000,000	1 	5 	4 
★ best email client	216,000,000	- 	- 	- 

My Site Rankings (brief) for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35)	Competition	Google.com (USA)	Bing.com	Yahoo.com
★ email client for windows	61,900,000	34 ▲ 3 	25 ▲ 17 	25 ▲ 11 
★ email program	234,000,000	44 + 	16 ▲ 6 	21 ▲ 6 
★ free email client	2,070,000,000	17 ▲ 10 	13 ▲ 1 	14 
★ download email client	1,540,000,000	5 ▲ 3 	4 	4 
★ best email client for Windows	145,000,000	48 + 	- 	- 
★ free email client for windows	292,000,000	18 ▲ 2 	6 ▲ 2 	13 ▼ 6 
★ email notifier	338,000,000	2 ▼ 1 	1 ▲ 1 	1 
★ free email notifier	792,000,000	1 	2 	2 
★ simple email client	944,000,000	3 	3 	2 ▲ 1 
★ email sorting	182,000,000	8 ▼ 1 	17 ▼ 13 	21 ▼ 16 
★ email sorting software	91,400,000	5 ▼ 1 	1 	2 ▼ 1 

LEGEND:

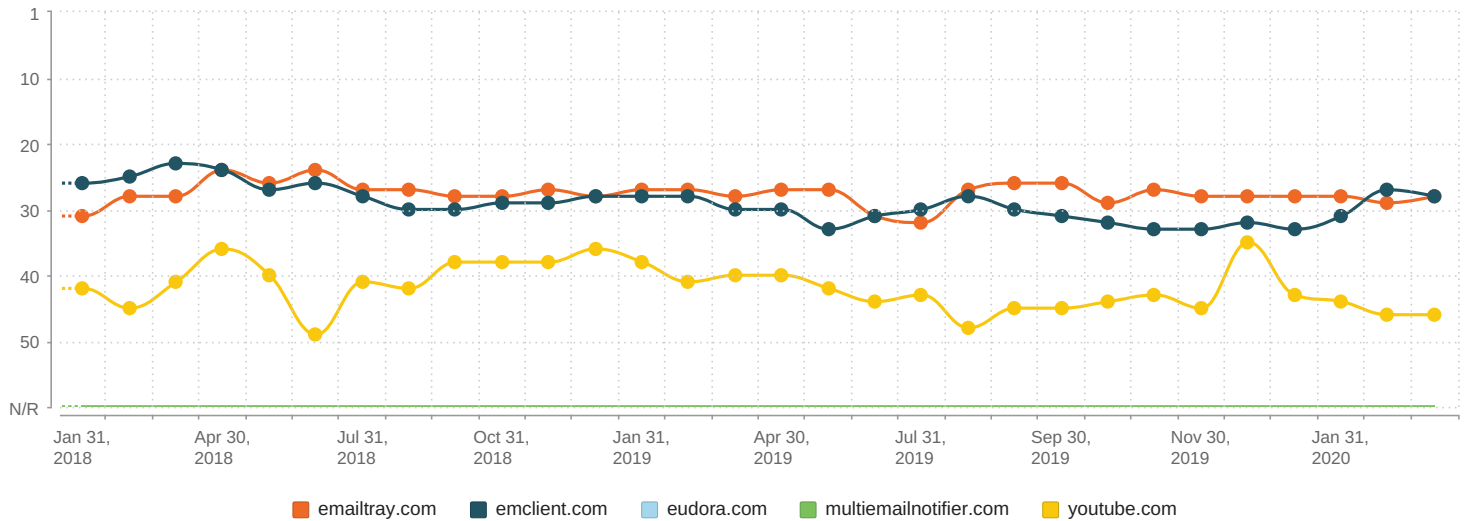
- + Added (9 positions)
- Not found (34 positions)
- ▲ Positive change (23 positions)
- ▼ Negative change (20 positions)

## Competitor Overview for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

### Average Listing Position of Your Competitors

This value is calculated from the average ranking position of all your keywords on specified search engines. Keywords that are not ranked are considered as those with "the lowest keyword ranking + 1".

The lowest ranking position depends on the scan depth, i.e. 3 pages scan depth means that unranked keywords are assigned rank 31 in our calculations.

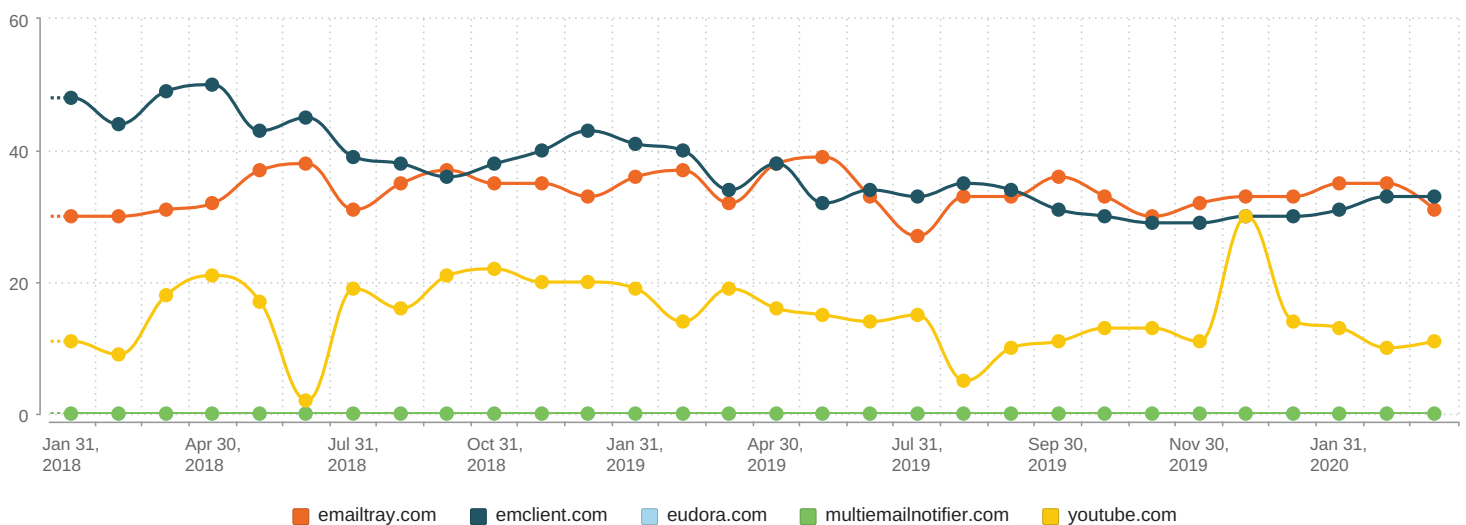


### Site Visibility of Your Competitors

Site Visibility shows how many top positions your keywords hold on the results pages of the search engines you selected in Settings.

The more top positions on leading SEs (e.g. on Google) are gained for popular keywords the better the visibility is and the more organic traffic can be expected.

#### Top 10



## Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report shows the site rankings of your site compared to competitor rankings. The results are broken down by keywords.

Applied Filters

✓ Starred keywords: Starred keywords only    ✓ Compared with: the previous results (Feb 29, 2020)

Keyword (35) / SE	Competition	<a href="https://emailtray.com">emailtray.com</a>	<a href="https://emclient.com">emclient.com</a>	<a href="https://eudora.com">eudora.com</a>	<a href="https://multiemai...com">multiemai...com<sup>1</sup></a>
<b>★ all in one email client</b>					
Google.com (USA)	2,090,000,000	37 ▲ 11	18 ▲ 2	-	-
Bing.com	2,320,000	48 ▼ 18	37 ▼ 3	-	-
Yahoo.com	2,440,000	-	10	-	-
<b>★ android mail client</b>					
Google.com (USA)	n/a	-	-	-	-
Bing.com	50,700,000	-	-	-	-
Yahoo.com	49,300,000	-	-	-	-
<b>★ best email client for multiple accounts</b>					
Google.com (USA)	577,000,000	-	18	-	-
Bing.com	17,500,000	-	-	-	-
Yahoo.com	16,900,000	-	-	-	-
<b>★ best email client for windows</b>					
Google.com (USA)	n/a	47 +	4	-	-
Bing.com	145,000,000	-	16 ▲ 10	-	-
Yahoo.com	145,000,000	-	20	-	-
<b>★ best email client for windows 10</b>					
Google.com (USA)	n/a	-	7	-	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">emclient.com</a>	<a href="#">eudora.com</a>	<a href="#">multiemai...com</a>
Bing.com	93,900,000	-	36 ▲ 10	-	-
Yahoo.com	93,900,000	-	40	-	-
<b>★ best free email client</b>					
Google.com (USA)	1,690,000,000	43 +	10	-	-
Bing.com	217,000,000	-	46 ▼ 1	-	-
Yahoo.com	217,000,000	-	40 ▼ 2	-	-
<b>★ best free imap email client</b>					
Google.com (USA)	968,000	39 ▼ 2	14 ▼ 1	-	-
Bing.com	2,030,000	- ▼	40 +	-	-
Yahoo.com	1,770,000	-	- ▼	-	-
<b>★ best simple email client</b>					
Google.com (USA)	571,000,000	7 ▲ 1	8 ▲ 1	-	-
Bing.com	150,000,000	- ▼	26 ▲ 2	-	-
Yahoo.com	149,000,000	15 +	50 ▼ 30	-	-
<b>★ email client for windows and android</b>					
Google.com (USA)	129,000,000	14 ▼ 3	-	-	-
Bing.com	57,800,000	25	28 ▲ 2	-	-
Yahoo.com	57,000,000	16 ▼ 9	10 ▲ 10	-	-
<b>★ free email client for gmail</b>					
Google.com (USA)	99,300,000	37 +	7 ▼ 1	-	-
Bing.com	194,000,000	48 ▼ 3	27 ▼ 1	-	-
Yahoo.com	192,000,000	-	35 ▼ 9	-	-
<b>★ free mail app for windows</b>					



Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">emclient.com</a>	<a href="#">eudora.com</a>	<a href="#">multiemai...com</a>
Google.com (USA)	595,000,000	43 ▲ 1	10	-	-
Bing.com	228,000,000	41 +	47 ▼ 9	-	-
Yahoo.com	228,000,000	- ▼	46 ▼ 8	-	-
<b>★ free mail client</b>					
Google.com (USA)	1,190,000,000	30 ▼ 7	3	-	-
Bing.com	80,000,000	18 ▼ 5	13 ▼ 5	-	-
Yahoo.com	79,100,000	14 ▼ 2	9 ▼ 1	-	-
<b>★ mail client</b>					
Google.com (USA)	n/a	-	3	-	-
Bing.com	438,000,000	-	30 ▼ 15	-	-
Yahoo.com	85,800,000	-	9	-	-
<b>★ simple email app</b>					
Google.com (USA)	2,440,000,000	4 ▲ 1	14 ▲ 3	-	-
Bing.com	109,000,000	31 ▲ 30	- ▼	-	-
Yahoo.com	109,000,000	34 ▼ 9	- ▼	-	-
<b>★ the best email client</b>					
Google.com (USA)	n/a	-	3 ▲ 1	-	-
Bing.com	263,000,000	-	- ▼	-	-
Yahoo.com	260,000,000	-	10 ▲ 10	-	-
<b>★ the best email program</b>					
Google.com (USA)	n/a	-	3	-	-
Bing.com	399,000,000	-	-	-	-
Yahoo.com	398,000,000	-	40 ▼ 10	-	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="https://emailtray.com">emailtray.com</a>	<a href="https://emclient.com">emclient.com</a>	<a href="https://eudora.com">eudora.com</a>	<a href="https://multiemai...com">multiemai...com</a>
<b>★ windows email client</b>					
Google.com (USA)	n/a	36 +	4	-	-
Bing.com	256,000,000	31 ▲ 3	15 ▲ 2	-	-
Yahoo.com	255,000,000	35 ▲ 3	29 ▼ 12	-	-
<b>★ mail notifiers</b>					
Google.com (USA)	145,000	1	-	-	-
Bing.com	1,890,000	1	-	-	-
Yahoo.com	1,900,000	1	-	-	-
<b>★ email notification programs</b>					
Google.com (USA)	626,000,000	2	-	-	-
Bing.com	16,400,000	3 ▲ 3	34 ▼ 5	-	-
Yahoo.com	16,400,000	2 ▲ 1	19 ▲ 20	-	-
<b>★ notifier mail</b>					
Google.com (USA)	11,500,000	4	-	-	-
Bing.com	24,200,000	1	-	-	-
Yahoo.com	24,200,000	1	-	-	-
<b>★ e-mail programe</b>					
Google.com (USA)	n/a	44 +	3	-	-
Bing.com	732,000,000	27 ▼ 5	13 ▲ 2	-	-
Yahoo.com	732,000,000	21 ▲ 3	9	-	-
<b>★ mail notification download</b>					
Google.com (USA)	307,000,000	-	-	-	-
Bing.com	69,900,000	13	-	-	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">emclient.com</a>	<a href="#">eudora.com</a>	<a href="#">multiemai...com</a>
Yahoo.com	69,900,000	13 ▲ 1	-	-	-
<b>★ email notification program</b>					
Google.com (USA)	598,000,000	1	-	-	-
Bing.com	16,300,000	5	44 ▲ 1	-	-
Yahoo.com	16,400,000	4	30 ▲ 19	-	-
<b>★ best email client</b>					
Google.com (USA)	n/a	-	5 ▲ 1	-	-
Bing.com	216,000,000	-	16 ▲ 2	-	-
Yahoo.com	216,000,000	-	20	-	-
<b>★ email client for windows</b>					
Google.com (USA)	n/a	34 ▲ 3	3 ▲ 1	-	-
Bing.com	61,900,000	25 ▲ 17	7 ▲ 6	-	-
Yahoo.com	61,900,000	25 ▲ 11	7 ▲ 2	-	-
<b>★ email program</b>					
Google.com (USA)	n/a	44 +	3	-	-
Bing.com	234,000,000	16 ▲ 6	10 ▼ 1	-	-
Yahoo.com	234,000,000	21 ▲ 6	18 ▼ 8	-	-
<b>★ free email client</b>					
Google.com (USA)	2,070,000,000	17 ▲ 10	3	-	-
Bing.com	223,000,000	13 ▲ 1	16 ▼ 7	-	-
Yahoo.com	218,000,000	14	8 ▲ 1	-	-
<b>★ download email client</b>					

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">emclient.com</a>	<a href="#">eudora.com</a>	<a href="#">multiemai...com</a>
Google.com (USA)	1,540,000,000	5 ▲ 3	1	-	-
Bing.com	31,500,000	4	1	-	-
Yahoo.com	31,200,000	4	1	-	-
<b>★ best email client for Windows</b>					
Google.com (USA)	n/a	48 +	4	-	-
Bing.com	145,000,000	-	28 ▼ 2	-	-
Yahoo.com	143,000,000	-	30 ▼ 10	-	-
<b>★ free email client for windows</b>					
Google.com (USA)	292,000,000	18 ▲ 2	3	-	-
Bing.com	164,000,000	6 ▲ 2	10 ▲ 2	-	-
Yahoo.com	162,000,000	13 ▼ 6	18 ▼ 8	-	-
<b>★ email notifier</b>					
Google.com (USA)	13,900,000	2 ▼ 1	-	-	-
Bing.com	152,000,000	1 ▲ 1	-	-	-
Yahoo.com	338,000,000	1	-	-	-
<b>★ free email notifier</b>					
Google.com (USA)	2,730,000	1	-	-	-
Bing.com	792,000,000	2	-	-	-
Yahoo.com	791,000,000	2	-	-	-
<b>★ simple email client</b>					
Google.com (USA)	944,000,000	3	6	-	-
Bing.com	173,000,000	3	26 ▲ 2	-	-
Yahoo.com	173,000,000	2 ▲ 1	30 ▼ 10	-	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">emclient.com</a>	<a href="#">eudora.com</a>	<a href="#">multiemai...com</a>
<b>★ email sorting</b>					
Google.com (USA)	182,000,000	8 ▼ 1	-	-	-
Bing.com	19,700,000	17 ▼ 13	-	-	-
Yahoo.com	16,800,000	21 ▼ 16	-	-	-
<b>★ email sorting software</b>					
Google.com (USA)	91,400,000	5 ▼ 1	-	-	-
Bing.com	1,050,000	1	29 ▼ 11	-	-
Yahoo.com	1,060,000	2 ▼ 1	17 ▲ 11	-	-
Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">youtube.com</a>		
<b>★ all in one email client</b>					
Google.com (USA)	2,090,000,000	37 ▲ 11	-		
Bing.com	2,320,000	48 ▼ 18	-		
Yahoo.com	2,440,000	-	-		
<b>★ android mail client</b>					
Google.com (USA)	n/a	-	-		
Bing.com	50,700,000	-	-		
Yahoo.com	49,300,000	-	39 +		
<b>★ best email client for multiple accounts</b>					
Google.com (USA)	577,000,000	-	-		
Bing.com	17,500,000	-	-		
Yahoo.com	16,900,000	-	-		
<b>★ best email client for windows</b>					
Google.com (USA)	n/a	47 +	☐	- ▼	

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	emailtray.com	youtube.com
Bing.com	145,000,000	-	-
Yahoo.com	145,000,000	-	-
<b>★ best email client for windows 10</b>			
Google.com (USA)	n/a	-	-
Bing.com	93,900,000	-	-
Yahoo.com	93,900,000	-	-
<b>★ best free email client</b>			
Google.com (USA)	1,690,000,000	43 +	-
Bing.com	217,000,000	-	-
Yahoo.com	217,000,000	-	-
<b>★ best free imap email client</b>			
Google.com (USA)	968,000	39 ▼ 2	-
Bing.com	2,030,000	- ▼	-
Yahoo.com	1,770,000	-	-
<b>★ best simple email client</b>			
Google.com (USA)	571,000,000	7 ▲ 1	-
Bing.com	150,000,000	- ▼	-
Yahoo.com	149,000,000	15 +	-
<b>★ email client for windows and android</b>			
Google.com (USA)	129,000,000	14 ▼ 3	-
Bing.com	57,800,000	25	-
Yahoo.com	57,000,000	16 ▼ 9	-
<b>★ free email client for gmail</b>			

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	emailtray.com	youtube.com
Google.com (USA)	99,300,000	37 +	-
Bing.com	194,000,000	48 ▼ 3	-
Yahoo.com	192,000,000	-	-
<b>★ free mail app for windows</b>			
Google.com (USA)	595,000,000	43 ▲ 1	☐ 1
Bing.com	228,000,000	41 +	-
Yahoo.com	228,000,000	- ▼	-
<b>★ free mail client</b>			
Google.com (USA)	1,190,000,000	30 ▼ 7	-
Bing.com	80,000,000	18 ▼ 5	-
Yahoo.com	79,100,000	14 ▼ 2	-
<b>★ mail client</b>			
Google.com (USA)	n/a	-	☐ 1 +
Bing.com	438,000,000	-	-
Yahoo.com	85,800,000	-	-
<b>★ simple email app</b>			
Google.com (USA)	2,440,000,000	4 ▲ 1	-
Bing.com	109,000,000	31 ▲ 30	- ▼
Yahoo.com	109,000,000	34 ▼ 9	- ▼
<b>★ the best email client</b>			
Google.com (USA)	n/a	-	☐ 1
Bing.com	263,000,000	-	-
Yahoo.com	260,000,000	-	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	emailtray.com	youtube.com
<b>★ the best email program</b>			
Google.com (USA)	n/a	-	☐ 1
Bing.com	399,000,000	-	-
Yahoo.com	398,000,000	-	-
<b>★ windows email client</b>			
Google.com (USA)	n/a	36 +	-
Bing.com	256,000,000	31 ▲ 3	-
Yahoo.com	255,000,000	35 ▲ 3	-
<b>★ mail notifiers</b>			
Google.com (USA)	145,000	1	☐ 1 +
Bing.com	1,890,000	1	40 +
Yahoo.com	1,900,000	1	49
<b>★ email notification programs</b>			
Google.com (USA)	626,000,000	2	-
Bing.com	16,400,000	3 ▲ 3	-
Yahoo.com	16,400,000	2 ▲ 1	-
<b>★ notifier mail</b>			
Google.com (USA)	11,500,000	4	☐ 1 +
Bing.com	24,200,000	1	-
Yahoo.com	24,200,000	1	-
<b>★ e-mail programe</b>			
Google.com (USA)	n/a	44 +	-
Bing.com	732,000,000	27 ▼ 5	-




Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">youtube.com</a>
Yahoo.com	732,000,000	21 ▲ 3	-
<b>★ mail notification download</b>			
Google.com (USA)	307,000,000	-	📄 1
Bing.com	69,900,000	13	-
Yahoo.com	69,900,000	13 ▲ 1	-
<b>★ email notification program</b>			
Google.com (USA)	598,000,000	1	-
Bing.com	16,300,000	5	-
Yahoo.com	16,400,000	4	-
<b>★ best email client</b>			
Google.com (USA)	n/a	-	📄 1
Bing.com	216,000,000	-	-
Yahoo.com	216,000,000	-	-
<b>★ email client for windows</b>			
Google.com (USA)	n/a	34 ▲ 3	-
Bing.com	61,900,000	25 ▲ 17	-
Yahoo.com	61,900,000	25 ▲ 11	-
<b>★ email program</b>			
Google.com (USA)	n/a	44 +	-
Bing.com	234,000,000	16 ▲ 6	-
Yahoo.com	234,000,000	21 ▲ 6	-
<b>★ free email client</b>			
Google.com (USA)	2,070,000,000	17 ▲ 10	-

Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	emailtray.com	youtube.com
Bing.com	223,000,000	13 ▲ 1	-
Yahoo.com	218,000,000	14	-
<b>★ download email client</b>			
Google.com (USA)	1,540,000,000	5 ▲ 3	-
Bing.com	31,500,000	4	-
Yahoo.com	31,200,000	4	-
<b>★ best email client for Windows</b>			
Google.com (USA)	n/a	48 +	<input type="checkbox"/> - ▼
Bing.com	145,000,000	-	-
Yahoo.com	143,000,000	-	-
<b>★ free email client for windows</b>			
Google.com (USA)	292,000,000	18 ▲ 2	<input type="checkbox"/> - ▼
Bing.com	164,000,000	6 ▲ 2	-
Yahoo.com	162,000,000	13 ▼ 6	-
<b>★ email notifier</b>			
Google.com (USA)	13,900,000	2 ▼ 1	<input type="checkbox"/> 1
Bing.com	152,000,000	1 ▲ 1	-
Yahoo.com	338,000,000	1	-
<b>★ free email notifier</b>			
Google.com (USA)	2,730,000	1	-
Bing.com	792,000,000	2	-
Yahoo.com	791,000,000	2	-
<b>★ simple email client</b>			


Competitor Rankings by Keyword for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Keyword (35) / SE	Competition	<a href="#">emailtray.com</a>	<a href="#">youtube.com</a>
Google.com (USA)	944,000,000	3	-
Bing.com	173,000,000	3	-
Yahoo.com	173,000,000	2 ▲ 1	-
★ email sorting			
Google.com (USA)	182,000,000	8 ▼ 1	 1
Bing.com	19,700,000	17 ▼ 13	8 +
Yahoo.com	16,800,000	21 ▼ 16	-
★ email sorting software			
Google.com (USA)	91,400,000	5 ▼ 1	-
Bing.com	1,050,000	1	-
Yahoo.com	1,060,000	2 ▼ 1	-

**LEGEND:**

- + Added (25 positions)
- Not found (401 positions)
- ▲ Positive change (70 positions)
- ▼ Negative change (73 positions)

**TYPE OF THE RESULTS:**

-  Videos (13 positions)

**DOMAINS:**

1. multiemailnotifier.com

## Technical Audit for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report lists broken internal and external links found on your site.

**203**  
Scanned unique pages

**171** ▲ 1  
Pages with errors

**24** ▲ 11  
Unique broken links

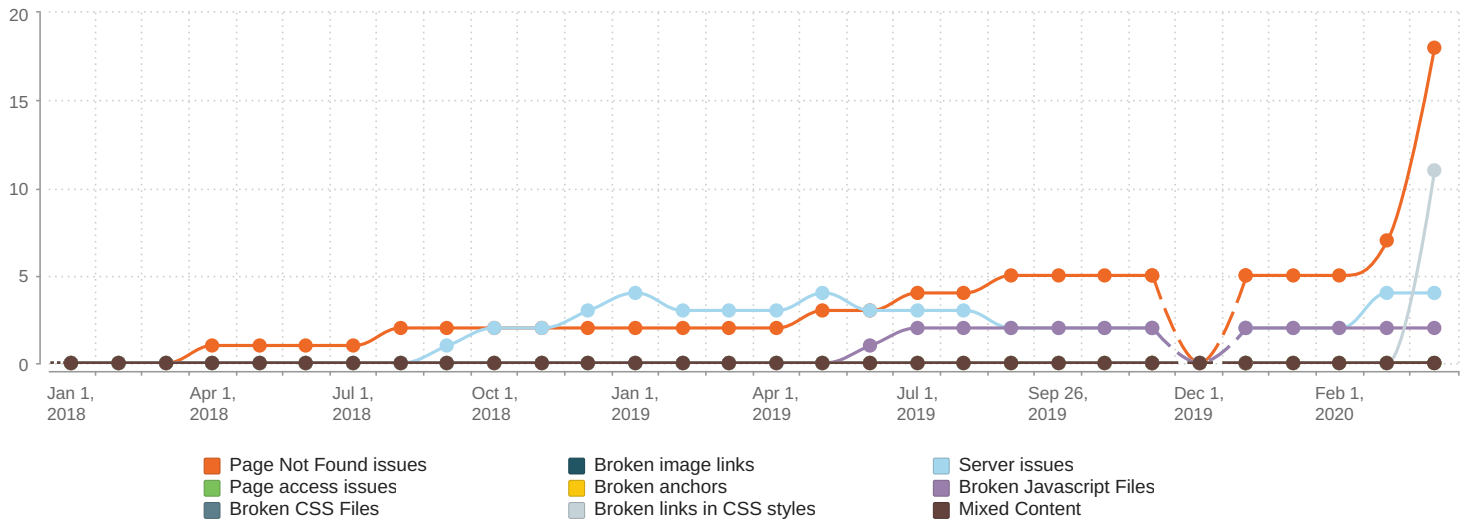
**18** ▲ 11  
Not found pages and images

**4**  
Server Issues

**0**  
Page Access Issues

**0**  
Mixed content issues

### Technical issues found on your site - Trend over time



### Found Issues

#### ❗ Page Not Found Issues (7)

Replace the broken internal and external links to pages with valid ones, because broken links reduce your site quality and may negatively impact your site visitors' experience.

#### ❗ Server Issues (4)

Fix code issues that cause server errors because they reduce your site quality and may negatively impact your site visitors' experience.

#### ❗ Broken Javascript files (2)

Review and fix all broken Javascript files because they prevent search engines from properly rendering and indexing your webpages. Broken JS files may also cause website errors and negatively impact your site visitors' experience.

Technical Audit for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

**❗ Broken links in CSS styles (11)**

Replace the broken internal and external links in CSS styles with valid ones, because broken links in CSS might affect the way your website looks and thus have a negative impact on your visitors' experiences.

**Quality Assured**

✔ No Broken Images

✔ No Page Access Issues

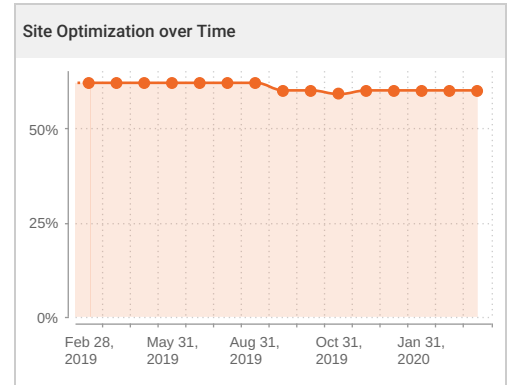
✔ No Broken Anchors

✔ No Broken CSS files

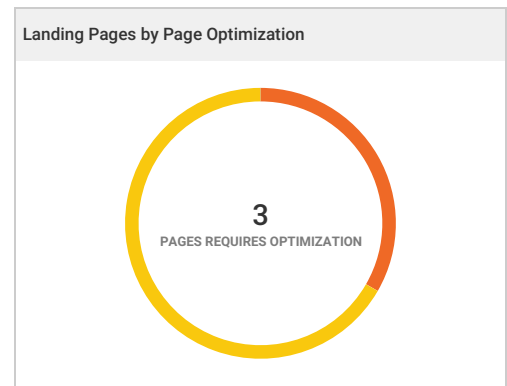
✔ No Mixed Content Issues

## SEO Analysis Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

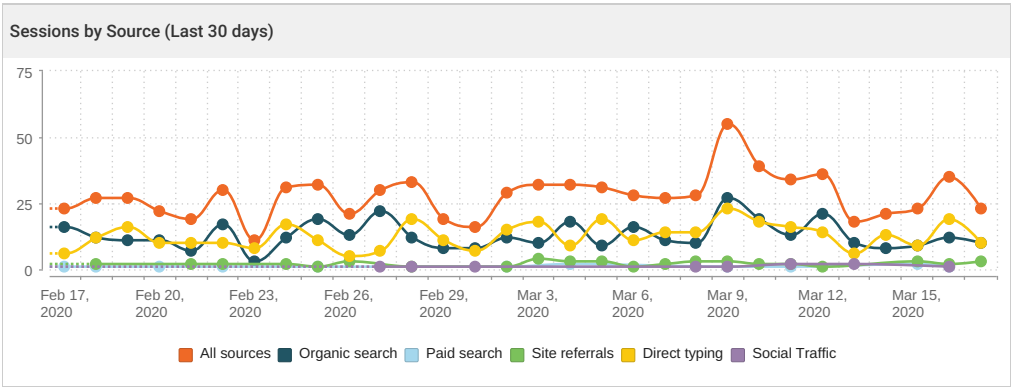
5 Worst Pages by Mobile Speed Score	
Landing page	Page Speed Score
/	92 ▲ 1
/email-sorting-software.html	98 ▲ 2
/email-notifier.html	98
/simple-email-client.html	98
/support/email-management-tips/best-email-client.html	98 ▲ 1



5 Worst Pages by Desktop Page Speed Score	
Landing page	Desktop Speed Score
/	97 ▼ 1
/email-sorting-software.html	99 ▼ 1
/simple-email-client.html	99 ▼ 1
/support/email-management-tips/best-email-client.html	99
/email-notifier.html	100

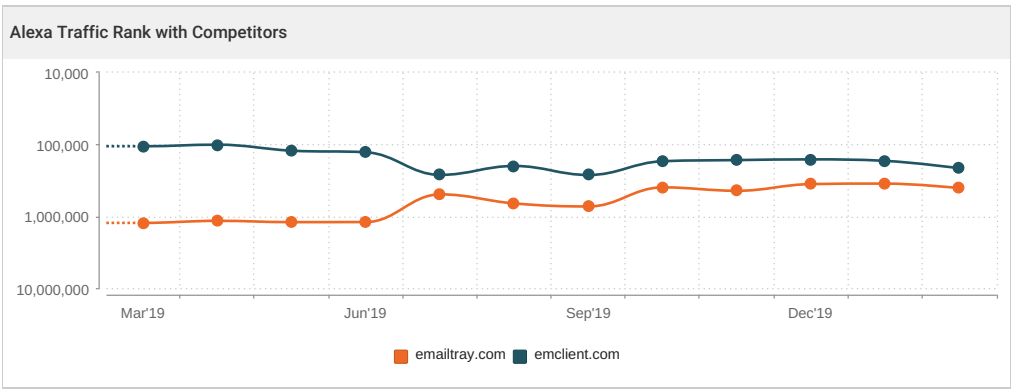


Google Analytics Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)



### Top 5 Countries by Sessions (Last 30 days)

Country	Sessions	% Sessions
United States	193	23%
United Kingdom	55	6%
India	49	5%
Italy	48	5%
Canada	40	4%



### Top 5 Languages (Last 30 days)

Language	Sessions	% Sessions
English (United Sta.)	444	53%
English (United Kin.)	83	9%
Italian (Italy)	42	5%
C	18	2%
Spanish (Spain)	17	2%

## Traffic Overview for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

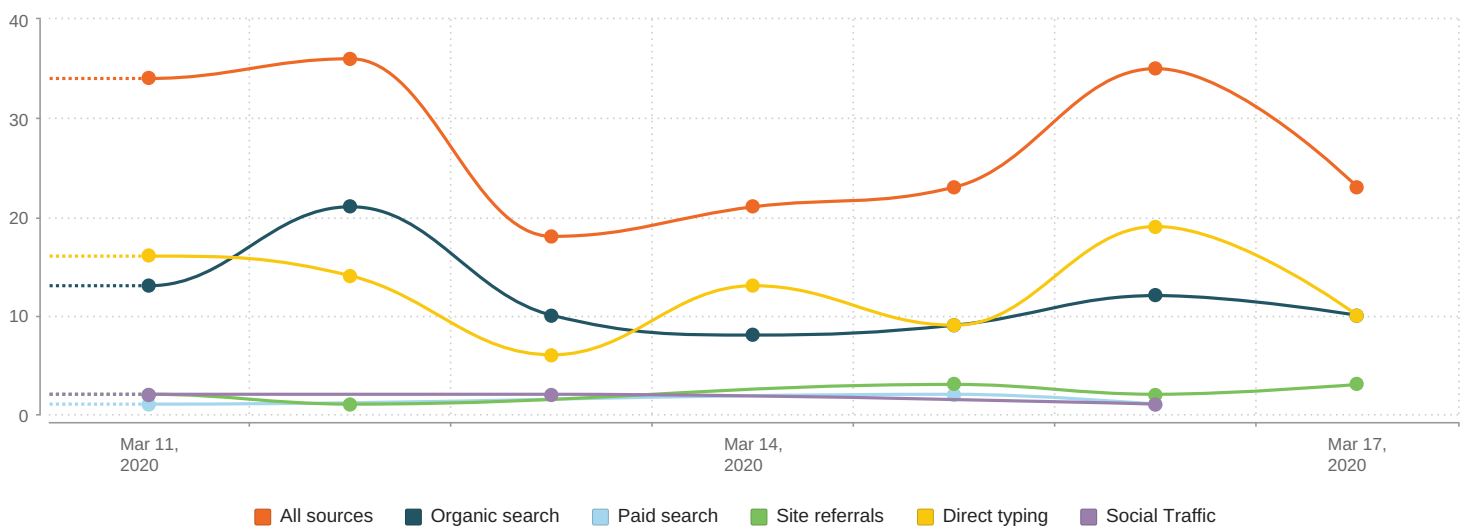
This report gives a quick overview of the website traffic.

Applied Filters

Results for: last 7 days (Mar 11, 2020 - Mar 17, 2020)    Goal: All goals

### Sessions

The graph shows how many sessions were brought by different sources over time.



Channels	Users (% of total)	New Users (% of total)	Sessions (% of total)	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions (% of total)	Goal Value (% of total)
All sources	156 (100.0%)	150 (100.0%)	190 (100.0%)	37.37%	2.02	00:01:48	68.42%	130 (100.0%)	-
Organic search	71 (45.51%)	64 (42.67%)	83 (43.68%)	59.04%	1.75	00:01:36	39.76%	33 (25.38%)	-
Paid search	3 (1.92%)	-	4 (2.11%)	50.00%	1.25	00:00:00	50.00%	2 (1.54%)	-
Site referrals	11 (7.05%)	10 (6.67%)	11 (5.79%)	54.55%	2.18	00:04:30	27.27%	3 (2.31%)	-
Direct typing	75 (48.08%)	72 (48.0%)	87 (45.79%)	11.49%	2.34	00:01:51	105.75%	92 (70.77%)	-
Social Traffic	4 (2.56%)	4 (2.67%)	5 (2.63%)	80.00%	1.20	00:00:00	-	-	-



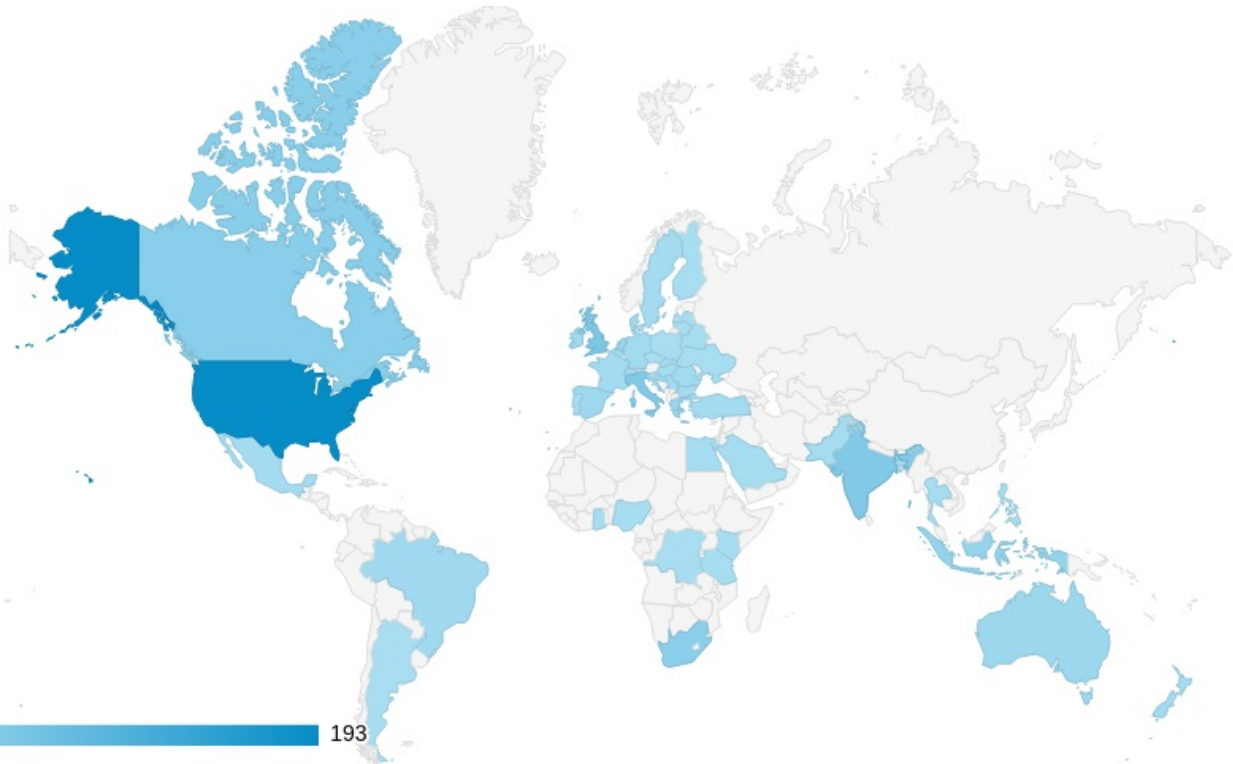
## Traffic by Country for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report shows countries from which the most traffic came.

Applied Filters

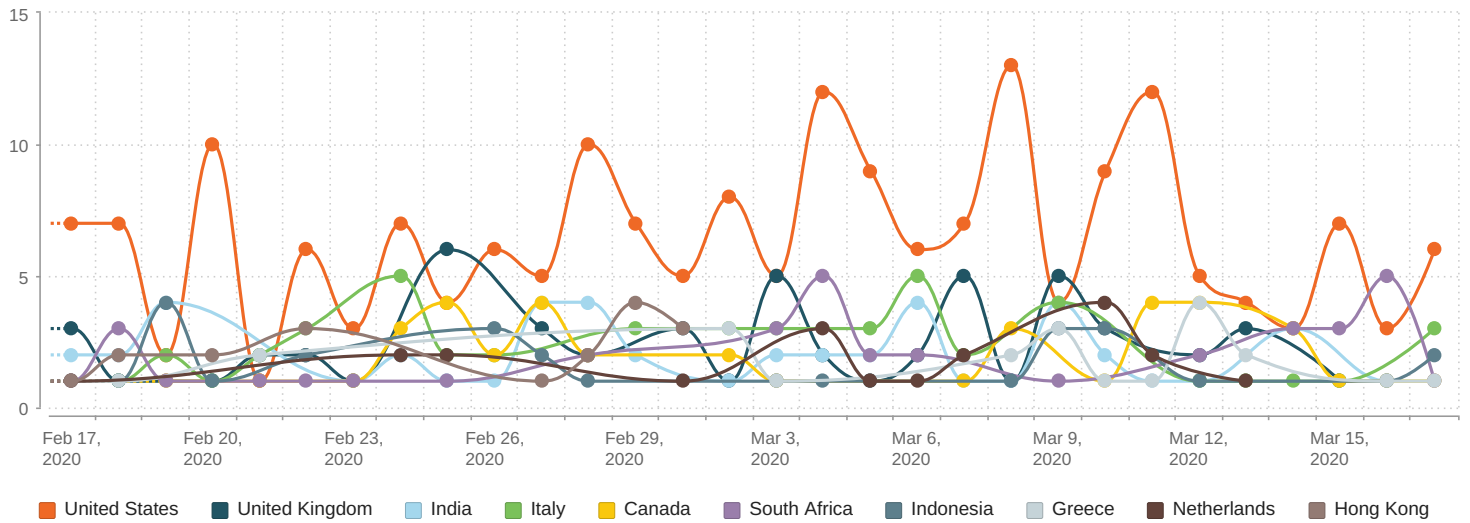
Results for: last 30 days (Feb 17, 2020 - Mar 17, 2020)    Goal: All goals

### Sessions for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com), by country





















Traffic by Country for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Top 10 countries for EmailTray.com (https://emailtray.com), by sessions





















Country	Users (% of total)	New Users (% of total)	Sessions (% of total)	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions (% of total)	Goal Value (% of total)
United States	162 (23.68%)	160 (23.67%)	193 (23.25%)	60.10%	1.77	00:01:09	39.38%	76 (14.79%)	-
United Kingdom	51 (7.46%)	51 (7.54%)	55 (6.63%)	60.00%	1.47	00:00:44	45.45%	25 (4.86%)	-
India	41 (5.99%)	41 (6.07%)	49 (5.9%)	36.73%	1.84	00:01:05	55.10%	27 (5.25%)	-
Italy	40 (5.85%)	39 (5.77%)	48 (5.78%)	20.83%	1.94	00:01:25	104.17%	50 (9.73%)	-
Canada	30 (4.39%)	30 (4.44%)	40 (4.82%)	25.00%	2.08	00:04:46	95.00%	38 (7.39%)	-
South Africa	22 (3.22%)	22 (3.25%)	38 (4.58%)	26.32%	1.92	00:02:25	84.21%	32 (6.23%)	-
Indonesia	21 (3.07%)	19 (2.81%)	27 (3.25%)	18.52%	1.74	00:01:11	74.07%	20 (3.89%)	-
Greece	17 (2.49%)	17 (2.51%)	23 (2.77%)	17.39%	2.13	00:01:41	121.74%	28 (5.45%)	-
Netherlands	19 (2.78%)	19 (2.81%)	20 (2.41%)	35.00%	1.50	00:00:44	60.00%	12 (2.33%)	-
Hong Kong	18 (2.63%)	18 (2.66%)	18 (2.17%)	100.00%	1.00	00:00:00	-	-	-
Australia	13 (1.9%)	13 (1.92%)	17 (2.05%)	52.94%	4.24	00:04:19	70.59%	12 (2.33%)	-




Traffic by Country for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Country	Users (% of total)	New Users (% of total)	Sessions (% of total)	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions (% of total)	Goal Value (% of total)
 Spain	8 (1.17%)	7 (1.04%)	15 (1.81%)	26.67%	2.00	00:04:11	60.00%	9 (1.75%)	-
 Brazil	12 (1.75%)	11 (1.63%)	14 (1.69%)	42.86%	2.79	00:03:55	21.43%	3 (0.58%)	-
 Croatia	11 (1.61%)	11 (1.63%)	13 (1.57%)	23.08%	2.08	00:00:18	76.92%	10 (1.95%)	-
 Ireland	9 (1.32%)	8 (1.18%)	13 (1.57%)	38.46%	1.62	00:01:44	53.85%	7 (1.36%)	-
 Denmark	9 (1.32%)	9 (1.33%)	12 (1.45%)	25.00%	1.92	00:03:40	58.33%	7 (1.36%)	-
 Serbia	9 (1.32%)	9 (1.33%)	11 (1.33%)	27.27%	1.64	00:00:34	90.91%	10 (1.95%)	-
 France	9 (1.32%)	9 (1.33%)	10 (1.2%)	50.00%	2.20	00:01:28	70.00%	7 (1.36%)	-
 Germany	10 (1.46%)	10 (1.48%)	10 (1.2%)	70.00%	1.90	00:00:47	40.00%	4 (0.78%)	-
 Romania	9 (1.32%)	9 (1.33%)	10 (1.2%)	30.00%	1.70	00:00:30	80.00%	8 (1.56%)	-
 New Zealand	8 (1.17%)	8 (1.18%)	9 (1.08%)	22.22%	2.67	00:00:23	55.56%	5 (0.97%)	-
 Bangladesh	3 (0.44%)	3 (0.44%)	7 (0.84%)	-	1.14	00:00:00	100.00%	7 (1.36%)	-
 Mexico	5 (0.73%)	5 (0.74%)	7 (0.84%)	42.86%	6.29	00:08:46	14.29%	1 (0.19%)	-
 Sweden	7 (1.02%)	7 (1.04%)	7 (0.84%)	71.43%	1.29	00:00:47	42.86%	3 (0.58%)	-
 Switzerland	6 (0.88%)	6 (0.89%)	7 (0.84%)	42.86%	2.43	00:01:55	57.14%	4 (0.78%)	-
 Turkey	7 (1.02%)	7 (1.04%)	7 (0.84%)	57.14%	1.29	00:00:16	42.86%	3 (0.58%)	-
 Belarus	3 (0.44%)	3 (0.44%)	6 (0.72%)	66.67%	2.33	00:00:41	33.33%	2 (0.39%)	-
 Bulgaria	5 (0.73%)	5 (0.74%)	6 (0.72%)	-	1.50	00:00:45	133.33%	8 (1.56%)	-
 Hungary	2 (0.29%)	2 (0.3%)	6 (0.72%)	16.67%	3.00	00:02:24	83.33%	5 (0.97%)	-

Traffic by Country for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Country	Users (% of total)	New Users (% of total)	Sessions (% of total)	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions (% of total)	Goal Value (% of total)
 Pakistan	5 (0.73%)	5 (0.74%)	6 (0.72%)	50.00%	1.33	00:00:04	33.33%	2 (0.39%)	-
 Saudi Arabia	6 (0.88%)	6 (0.89%)	6 (0.72%)	50.00%	1.50	00:01:49	50.00%	3 (0.58%)	-
 Belgium	5 (0.73%)	5 (0.74%)	5 (0.6%)	60.00%	1.80	00:02:07	40.00%	2 (0.39%)	-
 Egypt	3 (0.44%)	3 (0.44%)	5 (0.6%)	40.00%	1.20	00:00:01	60.00%	3 (0.58%)	-
 Kenya	5 (0.73%)	5 (0.74%)	5 (0.6%)	60.00%	1.00	00:00:00	40.00%	2 (0.39%)	-
 Finland	4 (0.58%)	4 (0.59%)	4 (0.48%)	50.00%	1.50	00:01:12	100.00%	4 (0.78%)	-
 Ghana	4 (0.58%)	4 (0.59%)	4 (0.48%)	50.00%	1.75	00:03:10	50.00%	2 (0.39%)	-
 Nigeria	4 (0.58%)	4 (0.59%)	4 (0.48%)	-	2.50	00:00:34	125.00%	5 (0.97%)	-
 Philippines	3 (0.44%)	3 (0.44%)	4 (0.48%)	75.00%	1.25	00:00:27	50.00%	2 (0.39%)	-
 Portugal	3 (0.44%)	3 (0.44%)	4 (0.48%)	25.00%	6.75	00:27:58	100.00%	4 (0.78%)	-
 Slovakia	4 (0.58%)	4 (0.59%)	4 (0.48%)	-	2.25	00:01:50	125.00%	5 (0.97%)	-
 Slovenia	3 (0.44%)	3 (0.44%)	4 (0.48%)	-	3.25	00:07:44	75.00%	3 (0.58%)	-
 Tanzania	3 (0.44%)	3 (0.44%)	4 (0.48%)	25.00%	1.75	00:00:52	100.00%	4 (0.78%)	-
 Thailand	4 (0.58%)	4 (0.59%)	4 (0.48%)	50.00%	2.50	00:04:14	75.00%	3 (0.58%)	-
 Ukraine	4 (0.58%)	4 (0.59%)	4 (0.48%)	75.00%	1.00	00:00:00	25.00%	1 (0.19%)	-
 Argentina	3 (0.44%)	3 (0.44%)	3 (0.36%)	66.67%	1.33	00:00:00	33.33%	1 (0.19%)	-
 Congo - Kinshasa	2 (0.29%)	2 (0.3%)	3 (0.36%)	-	1.33	00:00:02	100.00%	3 (0.58%)	-
 Czechia	3 (0.44%)	3 (0.44%)	3 (0.36%)	33.33%	1.67	00:00:29	100.00%	3 (0.58%)	-

Traffic by Country for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com) (continued)

Country	Users (% of total)	New Users (% of total)	Sessions (% of total)	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions (% of total)	Goal Value (% of total)
 Latvia	2 (0.29%)	2 (0.3%)	3 (0.36%)	33.33%	2.67	00:01:46	66.67%	2 (0.39%)	-
 Lithuania	2 (0.29%)	2 (0.3%)	3 (0.36%)	33.33%	1.33	00:00:42	100.00%	3 (0.58%)	-
 Poland	3 (0.44%)	3 (0.44%)	3 (0.36%)	-	4.33	00:01:17	100.00%	3 (0.58%)	-

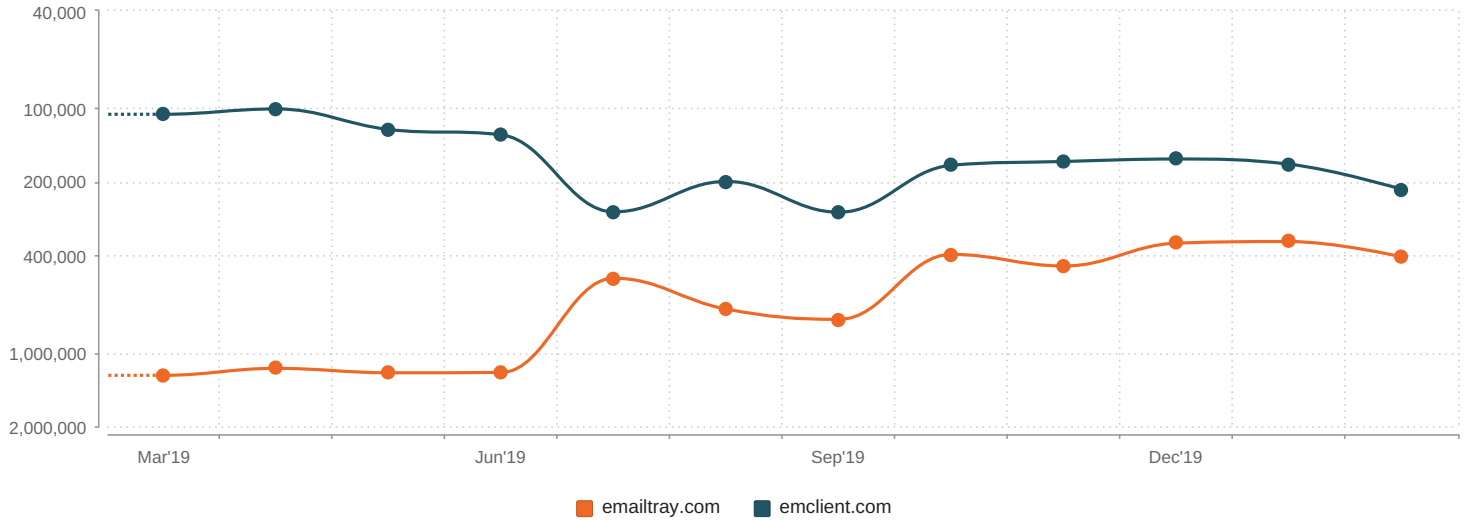
## Competitor Traffic for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report compares your website's traffic with that of competitors.

### Alexa Daily Traffic Rank History for emailtray.com and competing sites for the last 12 months

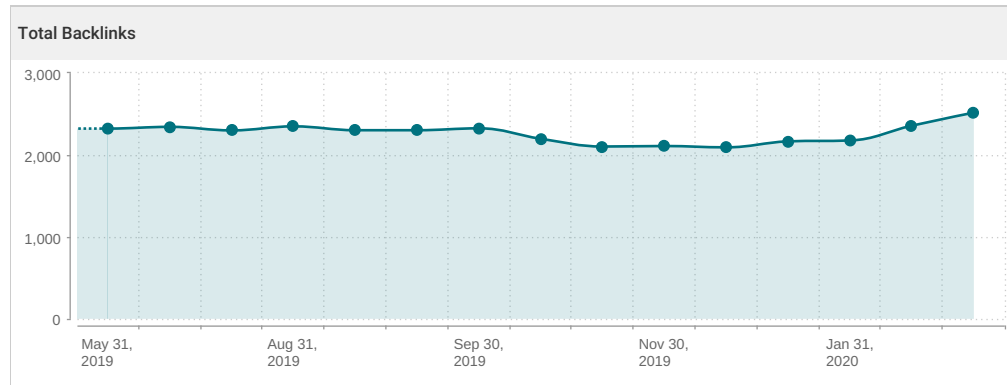
Alexa's traffic rank is a measure of how popular a website is relative to all other sites on the web.

The rank is calculated from the site's estimated average of daily unique visitors and its estimated number of page views over the last 12 months. The less the rank is, the more popular the site is.



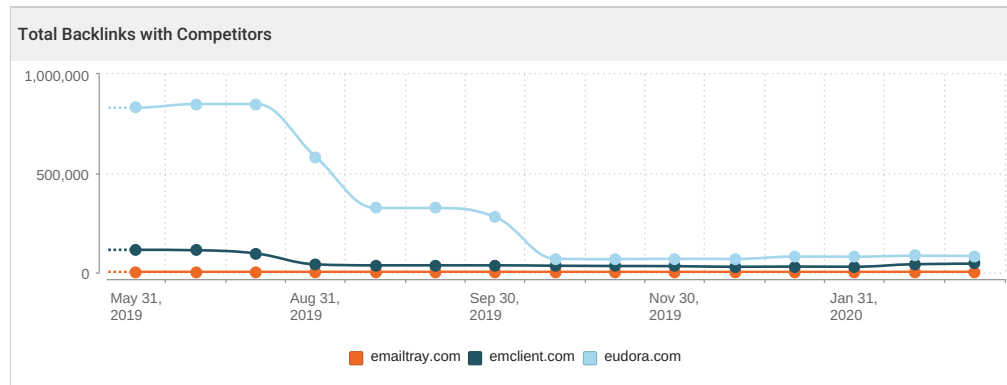
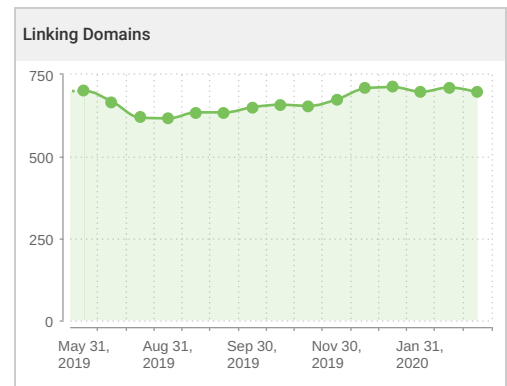
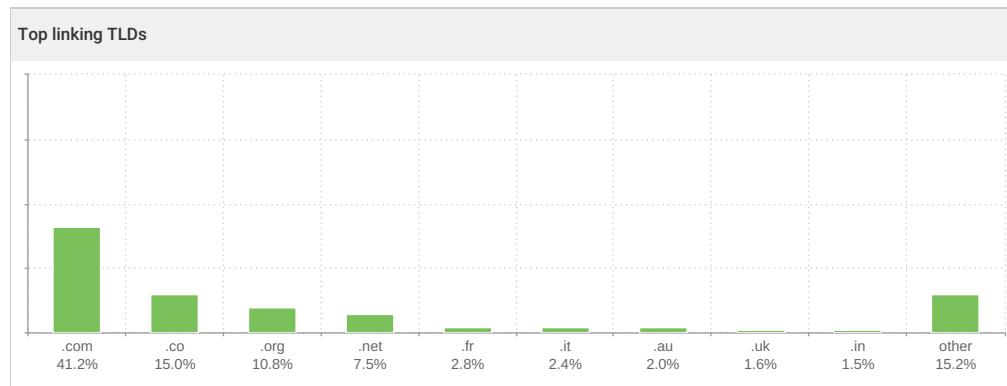
Alexa.com has no data for eudora.com, multiemailnotifier.com. It means that these sites receive too little traffic.

## My Backlinks Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)



### Link Sources Distribution

<b>2.5K</b> <span style="color: green;">▲ 159</span>	-
Total backlinks	Governmental domains
<b>696</b> <span style="color: red;">▼ 15</span>	-
Linking domains:	Educational domains
<b>301</b> <span style="color: red;">▼ 5</span>	<b>273</b> <span style="color: red;">▼ 9</span>
Linking IP addresses	Linking subnets
























### Top 5 Link Texts

Link text	Backlinks	Domain
emailtray	67	43
click here for download	69	1
http://www.emailtray.com/	76	10
.	156	23
411143. emailtray.com	202	102

- LEGEND:**
- Not found
  - ▲ Positive change
  - ▼ Negative change

## Competitor Link Profile for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

This report compares the backlink metrics of your site with those of your competitors.

Parameter	 <a href="https://emailtray.com">emailtray.com</a>	 <a href="https://emclient.com">emclient.com</a>	 <a href="https://eudora.com">eudora.com</a>
Domain Trust Flow	24 	57 	42 
Domain Citation Flow	29 ▼ 1 	42 ▲ 1 	31 
Moz Page Authority	48 	55 	59 
Moz Domain Authority	42 	61 	62 
Domain Primary Topic	-	-	-
Primary Topical Trust Flow	-	-	-
Total backlinks	2,518 ▲ 159 	43,691 ▲ 2.3K 	82,796 ▼ 1K 
Linking domains	696 ▼ 15 	2,688 ▼ 14 	6,029 ▼ 96 
Linking subnets	273	1,677	3,875
Linking IP addresses	301	2,110	4,584
Governmental ref. domains	-	-	1
Backlinks from governmental domains	-	-	1
Educational ref. domains	-	2	128
Backlinks from educational domains	-	2	405


**LEGEND:**

- Not found




## Social Engagement Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

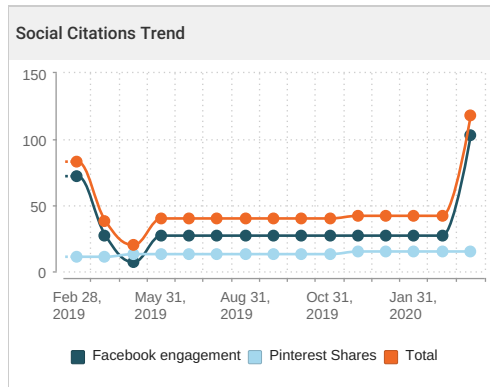
### Social Citations



**103** ▲ 76  
Facebook engagement



**15**  
Pinterest Shares

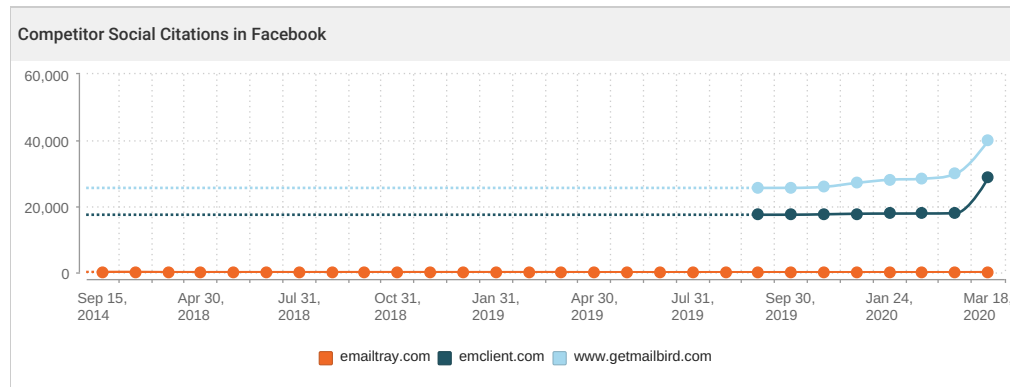


### Top 5 Social Media Referrals (Last 30 days)

Social network	Sessions	% Sessions
Pinterest	10	100%

### Competitor Social Citations

Social network	emailtray.com	emclient.com	www.getmailbird.com
Facebook	55 ▲ 35	28,687 ▲ 10,786	39,971 ▲ 10,165
Pinterest	-	9	56
<b>Home page mentions, total</b>	<b>55</b>	<b>28,696</b>	<b>40,027</b>



**LEGEND:**  
 - Not found  
 ▲ Positive change

Facebook Insights Summary for [EmailTray.com \(https://emailtray.com\)](https://emailtray.com)

